AN ANALYSIS ON DEIXIS IN THE SONG LYRICS OF JUSTIN BIEBER'S "MY WORLD" ALBUM

Ratri Yuliningrum 1), Zulfa Afis Sunani 2), Anginna Birochmatika 3)

English Department, Faculty of Education and Teachers Training, Universitas Tidar
Indonesia

ratriyuliningrum@gmail.com

Abstract

This study aimed to analyze the type of deixis in the song lyrics of Justin Bieber's "My World" Album. There were seven (7) song lyrics in this album, analyzed using a pragmatic approach of the theory Alan Cruse. The method used in this study was descriptive qualitative. The deixis analysis in this study focused on person deixis, spatial deixis, and temporal deixis. This study found 800 person deixis, 197 spatial deixis, and 82 temporal deixis in this album.

Keywords – deixis, song lyrics, Justin Bieber's "My World" Album

Introduction

People cannot live without language because it is used for communicating and conveying information to each other in life. Based on Yoder in Moekijat (1993:1), communication is the interchange of information, ideas, attitudes, thought, and opinions. Hence, people write song lyrics to express their feelings and emotions when dealing with language to communicate and convey information. Song lyrics are categorized as a section of discourse. According to Nunan (1993: 5), discourse is a continuous stretch of (primarily spoken) language more significant than a sentence, often constituting a coherent unit, such as a sermon, argument, joke, or narrative.

People have a different interpretation of song lyrics because they have a variety of textual meanings. Based on Crowther (1995: 1133), the song is a usual short piece of music with words sung. Song lyrics often give inspiration to people's life. Hence, when people listen to the songs, they try to know the meaning of these lyrics and the message from the author through these lyrics.

The focus of this study is called pragmatics. According to Yule (1996: 3), pragmatics is concerned with the study of meaning as communicated by the speaker (or writer) and interpreted by the listener (or reader). The purpose of the communication depends not only on recognizing the meaning of words in an utterance or sentence but also on recognizing what speakers mean

by the utterances. Based on Saeed (2003: 182), pragmatics is a study of how we use linguistic knowledge in context. Hence, according to Cruse (2006), context is crucial to interpreting utterances and expressions.

Deixis is a study of words pointing at certain things such as people, places, and time. Based on Saeed (2009: 191), deixis is a technical term (from classical Greek deiknymi) to show or point out. This study focuses on three types of deixis. The three types are person deixis, spatial deixis, and temporal deixis. Person deixis is related to the grammatical person involved in an utterance, those directly involved, those not directly involved, and those mentioned in the utterance. Spatial deixis (place deixis) is related to the spatial locations relevant to an utterance. Similar to person deixis, the locations might be either those of the speaker and addressee or those of persons or objects being referred to. Temporal deixis (time deixis) is related to the various times involved in and referred to in an utterance.

Methodology

The method used in this study was descriptive qualitative by observing the lyrics. It means the data is explained in words, sentences, and tables. This study aimed to analyze the type of deixis in Justin Bieber's "My World" song lyrics. The primary material in this study was the lyrics of this song album. This study focused on the lyrics' person deixis, spatial deixis, and temporal deixis to produce descriptive data. This study's data collection techniques are done by listening to the songs and analyzing the person deixis, spatial deixis, and temporal deixis contained in the lyrics. The data was taken from song lyrics in Justin Bieber's "My World" album released in November 2009. This album consists of seven (7) songs: One Time, Favorite Girl, Down To Earth, Bigger, One Less Lonely Girl, First Dance, and Love Me.

In collecting the data, the researchers used a pragmatic approach using the theory of Alan Cruse about deixis. The researchers listened to the songs of Justin Bieber's "My World" Album to understand the lyrics in detail. After that, the researchers searched the script of Justin Bieber's "My World" song lyrics on the internet and analyzed the data. The researchers analyzed the data by determining some words included in deixis and decided the types of deixis: person deixis, spatial deixis, and temporal deixis.

Finding and Discussion

Person deixis is related to the grammatical person involved in an utterance, those directly involved, those not directly involved, and those mentioned in the utterance. According to Cruse (2000: 319), person deixis designates the basic roles in a speech event, the speaker (*first person*), addressee or the person(s) spoken to (*spoken person*), and the person or persons who are neither speaker nor addressee (*third person*). Spatial deixis (place deixis) is related to the spatial locations relevant to an utterance. Similar to person deixis, the locations might be either those of the speaker and addressee or those of persons or objects being referred to. Based on Cruse (2006: 166), the spatial deictic word indicates the location in space relative to the speaker. Temporal deixis (time deixis) is related to the various times involved in and referred to in an utterance. According to Cruse (2006: 179, 321), the temporal deictic word indicates the timing of an event relative to the time of speaking.

After analyzing the seven (7) song lyrics, the researchers found 800 person deixis, 197 spatial deixis, and 82 temporal deixis. The researchers calculate in a way to get the three types of deixis. Those can be seen in the table below:

Table 1. Total of three kinds of deixis

No.	Song's Title	Person Deixis	Spatial Deixis	Temporal Deixis
1.	One Time	161	6	26
2.	Favorite Girl	129	20	1
3.	Down To Earth	59	58	6
4.	Bigger	93	19	13
5.	One Less Lonely Girl	124	53	13
6.	First Dance	87	20	20
7.	Love Me	147	21	3
	Total	800	197	82

One Time song consists of 161 person deixis, 6 spatial deixis, and 26 temporal deixis. Those 161 person deixis include I (48), You (52), We (2), She (3), It (3), My (24), Your (12), Her (1), Me (14), and Them (2). The 6 spatial deixis include The Mountain Top (1), By My Side (1), Right There (1), That (1), By Your Side (1), and Down To (1). Those 26 temporal deixis include One time (25) and Now (1).

Favorite Girl song consists of 129 person deixis, 20 spatial deixis, and 1 temporal deixis. Those 129 person deixis include I (21), You (44), They (1), It (9), My (45), Your (1), and Me

(8). The 20 spatial deixis include Going Out (1), These (1), That (16), This (1), and Away (1). The temporal deixis includes Many times (1).

Down To Earth song consists of 59 person deixis, 58 spatial deixis, and 6 temporal deixis. Those 59 person deixis include I (6), You (7), We (22), It (9), My (1), Your (1), Our (6), and Me (7). The 58 of spatial deixis include In The Dark (2), That (10), On My Face (2), In The Middle (6), Down To Earth (24), Somewhere (2), Outta Town (2), This (2), Far Away (4), Go (2), and Here (2). The 6 of temporal deixis include Now (4) and Then (2).

Bigger song consists of 93 person deixis, 19 spatial deixis, and 13 temporal deixis. Those 93 person deixis include I (50), You (13), They (6), We (12), My (2), Your (2), Our (2), Me (5), and Us (1). The 19 spatial deixis include Under Your Pillowcase (1), That (3), Down (2), In The Playground (1), Next To (2), Up (2), and Here (2). Those 13 temporal deixis include Now (11), Yesterday (1), and Then (1).

One Less Lonely Girl song consists of 124 person deixis, 53 spatial deixis, and 13 temporal deixis. Those 124 person deixis include I (44), You (56), He (1), She (1), Your (8), Her (2), Me (9), Them (1), and Mine (2). The 53 of spatial deixis include Inside (6), There (15), That (6), These (2), In The World (1), Coming (2), Nowhere (1), The World (1), and In This World (1). The 13 temporal deixis include 14th of February (1) and Now (2).

First Dance song consists of 87 person deixis, 20 spatial deixis, and 20 temporal deixis. Those 87 person deixis include I (18), You (17), We (10), It (11), My (6), Your (9), Our (2), Her (1), Me (9), Us (2), and Him (2). The 20 of spatial deixis include To The Floor (2), At The Prom (1), Come (1), That (2), There (1), Here (3), Under The Disco Ball (1), On The Floor (1), Around (1), In My Hand Right (1), In My Mind (1), and Right Here (1). The 20 temporal deixis include Then (2), This day (1), Now (3), The night (1), A night (1), Once (7), Every moment (4), and Nine (1).

Love Me song consists of 147 person deixis, 21 spatial deixis, and 3 temporal deixis. Those 147 person deixis include I (21), You (38), They (1), My (7), Your (2), Me (76), and Yours (2). The 21 of spatial deixis include Above (5), That (14), and Right Here (2). Those 3 temporal deixis have A minute (1), A thousand days (1), and Every time (1).

Based on the data, there are three types of deixis in this album. The most widely used in this album is person deixis to express the song writer's feelings. I, We, Us, My, Our, and Me are

used as the first person of personal deictic words. You and Your are used as the second person of personal deictic words. He, She, It, Their, Them, His, and Her are used as the third person of personal deictic words. All of them have a function to indicate the use of the personal pronoun in this album.

There, That, and Right There are used as distal terms of spatial deixis. This, These, Right Here, and Here are used as proximal terms of spatial deixis. The Mountain Top, By My Side, Down, By Your Side, Going Out, Away, In The Dark, On My Face, In The Middle, Down To Earth, Somewhere, Outta Town, Far Away, Go, Under, In The Playground, Next To, Up, Inside, In The World, Coming, Nowhere, The World, In This World, To The Floor, At The Prom, Come, Under The Disco Ball, On The Floor, Around, In My Hand Right, In My Mind, and Above are used as projected terms and specific locations of spatial deixis. All of them have a function to indicate the use of the distance or location in this album.

One Time, Many Times, Once, Nine, Every Moment, Every Time, and 14th of February are used as specific times of temporal deixis. Now, Then, Yesterday, This Day, The Night, A Night, A Minute, and A Thousand Days are used as pure deictic words of temporal deixis. They all have a function to indicate the use of timing in this album.

Conclusion

The researchers conclude that the seven (7) song lyrics of Justin Bieber's "My World" Album consist of the three types of deixis, which are 800 person deixis, 197 spatial deixis, and 82 temporal deixis. The seven (7) song lyrics of Justin Bieber's "My World" Album are One Time, Favorite Girl, Down To Earth, Bigger, One Less Lonely Girl, First Dance, and Love Me. Every song consists of the three types of deixis, which person deixis is mostly used. Person deixis in every song in this album has a function to indicate the use of the personal pronoun to express the song writer's feelings. Spatial deixis in every song in this album has a function to demonstrate the use of distance or location. Temporal deixis has a function to indicate timing in this album. All in all, the seven (7) song lyrics of Justin Bieber's "My World" Album consist of 800 person deixis, 197 spatial deixis, and 82 temporal deixis, which are the three types of deixis have their function in this album.

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