CORPUS LINGUISTICS RESEARCH: ANALYZE THE USE OF LINKING VERB IN CNN ARTICLES

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Abstract

In this article, the researcher will discuss linking verbs. Linking verbs are verb that fills in as an association between a subject and additional data about that subject. This article will discuss the use of linking verbs in some news articles on CNN.com. This research was carried out to fulfill the Corpus Linguistic task given to us as English Department Tidar University students. I choose CNN.com because CNN.com is one of the largest mass media in the world. Mass media that was first initiated by Ted Turner and Reese Schonfeld and first launched in 1980 and is a subsidiary of WarnerMedia is also the first TV channel that broadcasts news 24 hours non-stop. Researchers use qualitative descriptive method to knows how often the linking verb is used in CNN.com news article. The result shows that CNN.com use linking verb like "is" (300), "are" (212), "be" (173), "was" (169), "have" (142), "were" (65), "will be" (33), "get" (25), "has been" (24), "come" (14), "keep" (13), "could be" (13), "does" (9), "remain" (8), "felt" (8), "act" (7), "had been" (7), "became" (5), "has become" (5) in more than 30 news article in there.

Keywords - linking verb, CNN.com, news article

Introduction

In the era of globalization, English has gotten perhaps the foremost scholastic and expert apparatuses. David Crystal (2003) says in his book titled "English as a global language" about the eventual fate of English as a world language, it is critical to give careful consideration to signs which appear to conflict with the overall pattern. Ramelan (2001:1) states that "English has been taught in this country as the first foreign language since the proclamation of independence on the August, 17th 1945". This implies that English plays a vital part in Indonesian education, one of the essential topics from elementary school to university.

According to Richard & Rodger (1986), many people in various countries use English to communicate at various important international meetings. Mastery of English is essential because almost all global information sources in various aspects of life use this language. The newspaper also meets globalization. Now, newspapers are going online, people start to read news online, and some stop reading the printed newspaper.

Linking verbs are verb that fills in as an association between a subject and additional data about that subject. Linking verb associates the subject with a word that gives data about the subject, like a condition or relationship. For example, the rotten egg smells like poop, and they seem inadequate after this accident; Fatih has a dream to be the ministry and others. Linking verb often replaces to be and has something to do with the senses like the look, sound, smell, feel, taste and condition like appear, seem, become, grow, turn, prove, remain, keep, stay, go, run.

CNN (Cable News Network, Inc.) TV's initial 24-hour all-news administration, an auxiliary of WarnerMedia. CNN's headquarters are in Atlanta. CNN was the brainchild of Robert "Ted" Turner, a vivid, straightforward money manager named the "Mouth of the South." Turner was brought into the world on November 19, 1938, in Cincinnati, Ohio, and as a youngster moved with his family to Georgia, where his dad ran a fruitful bulletin promoting organization. After his dad passed on by self-destruction in 1963, Turner assumed control over the business and extended it. In 1970, he purchased a weak Atlanta TV station that broadcasts old films and organization reruns. Within a couple of years, Turner changed it into a "superstation," an idea he spearheaded, in which the station was radiated by satellite into homes the nation over.

Methodology

This research uses a qualitative descriptive technique in analyzing the use of linking verbs in the CNN news article. According to Saryono (2010), qualitative research investigates, finds, describes, and explains the quality or features of social influences that cannot be explained, measured, or described through a quantitative approach.

Finding and Discussion

According to Glencoe (2005), a linking verb links, or joins, the subject of a sentence (often a noun or pronoun) with a word or expression that identifies or describes the subject. A linking verb is a link or connector between two groups of words (Chukwu, 2014). A linking verb does not show action. The most commonly used linking verb is "be" in all its forms — am, is, are, was, were, will be, has been, was being. Several verbs other than the forms of "be" can also act as linking verbs.

Table 1. Based on Glencoe (2005), there are most commonly used linking verb

No.	Linking Verb	Frequency
1.	is	306
2.	are	212
3.	be	173
4.	was	169
5.	have	142
6.	were	65
7.	will be	33
8.	get	25
9.	has been	24
10.	come	14
11.	keep	13
12.	could be	13
13.	does	9
14.	remain	8
15.	felt	8
16.	act	7
17.	had been	7
18.	became	5
19.	has become	5
20.	might be	2
Total		1,240

The table above shows the most widely used linking verb, namely "is" with a total of 300 points, the second-highest is "are" with a total of 212 points, and the least used is "might be" with a total of 2 points.

Based on the research, the linking verb "is" are most commonly used because "is" is the simplest form of linking verb to connect the subject with a pronoun or adjective and "is" usually used in any sentence in a simple present tense form that very commonly used in the sentence in any English sentences. "is" also can describe any word in a singular form. For example, Harvard is focused on creating educational opportunities for people from many lived experiences. In this sentence, "is" describes what Harvard is, and that sentence describes Harvard in the singular.

Based on the research, the linking verb "are" is the second commonly used because "are" also the most straightforward thing of linking verb that describes something in the plural form in the simple present tense. For example, linking verbs is untranslatable because the translator cannot understand how to translate them to continue the story of a novel (Rumy, 2015). In this sentence, "are" describes the linking verb used in the novel in the plural form and uses the simple present tense.

Based on the research, this linking verb "might be" is least used because this research uses the CNN News Article written to provide facts that occurred and to convince the reader and usually with a bit of speculation. Moreover, "might be" has the meaning of "maybe," which tends to give the reader a picture of speculation that is not necessarily true.

Conclusion

This research found that there is 1,240 frequency from more than 25 news articles on CNN.com. The most commonly used is the linking verb "is" because primarily used in the simple present tense at the singular form. The second commonly used is "are" because primarily used in the simple present tense. However, the plural form and the least used is "might be" because it shows speculation that shows something shows something with uncertainty.

We can conclude that the most used is the singular linking verb in simple present tense form, and the least used is the linking verb with the "maybe" meaning. However, CNN contributor use another linking verb like "be" (173), "was" (169), "have" (142), "were" (65), "will be" (33), "get" (25), "has been" (24), "come" (14), "keep" (13), "could be" (13), "does" (9), "remain" (8), "felt" (8), "act" (7), "had been" (7), "became" (5), "has become" (5).

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